

# Kevin O'Brien

8kobrien@gmail.com | (908) 451-9946 | Brooklyn, New York

## WORK EXPERIENCE

### Urban Outfitters

October 2016 - January 2025

*Display Artist*

*Los Angeles, CA / New York, NY*

- Design, fabricate, and install an array of sales floor displays to create an engaging environment and enhance customer experience.
- Interpret company direction for seasonal visual updates with a high level of craftsmanship throughout variety of artistic media
- Lead teams of craftspeople in special projects including brand partnerships, store openings nationwide, and quarterly prototyping workshops at URBN Home Office.
- Apply strong organizational skills and technical expertise in fabrication materials to consistently deliver projects on time and within budget, while overseeing sourcing, purchasing, and vendor relationships with reliability and attention to detail.

### Special Projects

- Designed and built Urban Outfitters x Instax booth display at Coachella Music Festival
- Created pop-up displays for brands including UGG, Juicy Couture, Nickelodeon, Grillo's Pickles, Parade, Carrots, Nike, Instax, and more
- Designed stage builds for high-profile artists, including Billie Eilish and Sabrina Carpenter
- Led or contributed to 12 new store opening builds nationwide
- Member of prototyping team for quarterly workshops, designing and building innovative new store displays

### Production and Retail Design

*Freelance Production Designer and Set Dresser*

January 2016 – Current

*Los Angeles, CA / New York, NY*

### Freelance Designer & Installation Specialist

- Designed, fabricated, and decorated sets and environments for short films, music videos, and promotional content for clients such as *Illegal Civilization*, *Ecru*, *Complex*, and independent productions.
- Crafted and installed custom fixtures and store environments for all Southern California locations of *Topdrawer*.
- Collaborated on teams responsible for conceptualizing and executing high-end window and store displays for global brands including *Dior* and *Converse*.

## EDUCATION

### Emerson College

*B.A Visual Media Arts*

May, 2016

*Boston, MA/Los Angeles, CA*

## SKILLS & INTERESTS

**Skills:** Carpentry (finish, scenic, rough etc.), comprehensive workshop competency (table saw, circular saw, router, hand tools etc.) electrical and lighting, metal working, acrylic working, sign making, sewing and fabric work, painting (scenic and commercial), crafts, and ability to adapt to and excel in a host of artistic media

**Interests:** Furniture, architecture, gardening, animals, music, skateboarding, bike riding, cooking, and a general curiosity for new things.